



A native of St. Louis, J. Michael Lee, DBA, LFACHE, served as President & CEO of Hospital Central Services, Inc. (HCSC) from 1980 until his retirement in 2013. Throughout his career, Mike served on numerous community and civic boards and committees including the Children's Home of Easton, the March of Dimes and the American Heart Association. He was a Life Fellow in the American College of Healthcare Executives, and a member of the American Association of Blood Banks, National Association of Healthcare Executives, and the Academy of Management. Mike's commitment to his wife and family, his community, and HCSC will never be forgotten. We are proud to honor his memory through the recognition of our annual event as the HCSC-J. Michael Lee Memorial Golf Outing.



# 2025 HCSC J. MICHAEL LEE MEMORIAL GOLF OUTING

MONDAY, SEPTEMBER 15, 2025  
BROOKSIDE COUNTRY CLUB (MACUNGIE, PA)

## Golf Sponsorships



### TITLE SPONSORSHIP (EXCLUSIVE) - \$10,000

- **Four (4) Golfers** - includes continental breakfast, lunch on the course, and dinner
- Banner recognition at Registration, Breakfast, Lunch and Dinner
- Verbal recognition at Dinner
- Opportunity to welcome guests at registration and/or briefly speak at dinner
- Listed as "Title Sponsor" on golf course signage
- Name & Logo on all marketing materials (invitation, program, website)
- Two (2) Tee/Green Signs at premium locations
- Full-page program ad - inside front cover
- Listing and hyperlink on HCSC website
- Social Media Mentions



### PLATINUM SPONSORSHIP - \$4,000

- **Four (4) Golfers** - includes continental breakfast, lunch on the course, and dinner
- Banner recognition
- Listing on "Sponsors Board" displayed on golf course
- One (1) Tee/Green Sign at premium location
- Company logo on "Supporters Page" in golf program
- Full-page program ad - premium spot
- Listing and hyperlink on HCSC website
- Social Media Mentions



### GOLD SPONSORSHIP - \$2,500

- **Two (2) Golfers** - includes continental breakfast, lunch on the course, and dinner
- Banner recognition
- Listing on "Sponsors Board" displayed on golf course
- One (1) Tee/Green Sign
- Company logo on "Supporters Page" in golf program
- Full-page program ad
- Listing and hyperlink on HCSC website
- Social Media Mentions



### SILVER SPONSORSHIP - \$1,500

- **One (1) Golfer** - includes continental breakfast, lunch on the course, and dinner
- One (1) Tee or Green Sign
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Half-page program ad
- Listing and hyperlink on HCSC website
- Social Media Mentions



### INDIVIDUAL GOLF PARTICIPANT - \$300

- participant fee and gift for one
- continental breakfast and lunch on the course
- cocktails and dinner after play



### GOLF FOURSOME - \$1,200

- participant fee and gift for four golfers
- continental breakfast and lunch on the course
- cocktails and dinner after play



HOSPITAL CENTRAL SERVICES, INC.  
2171 28TH STREET S.W.  
ALLENTOWN, PA 18103

610.295.1633 | [GOLFOUTING@HCSC.ORG](mailto:GOLFOUTING@HCSC.ORG)  
[HCSC.ORG/ABOUT-US/HCSC-GOLF-OUTING](https://HCSC.ORG/ABOUT-US/HCSC-GOLF-OUTING)

# 2025 HCSC

## J. MICHAEL LEE

### MEMORIAL GOLF OUTING

**MONDAY, SEPTEMBER 15, 2025**  
**BROOKSIDE COUNTRY CLUB**  
**(MACUNGIE, PA)**

## Non-Golf Support



### **GIVE-AWAY SPONSOR - \$3,000**

- Your company logo joins HCSC and MKBC logos on our joint premium giveaway to participants
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Full-page program ad



### **PRINTING SPONSOR - \$2,000**

- Provide in-kind printing services up to \$2,000 (invitation, program, signage)
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Full-page program ad - Back Cover



### **PUTTING CONTEST SPONSOR - \$1,500**

- Host the Putting Contest and showcase your marketing materials/signage in Putting Green area
- Bring your own tent, table, marketing materials and giveaways
- Provide one (1) Premium Putting Contest Prize
- Continental breakfast, lunch on the course and dinner for one
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Full-page program ad
- Listing & hyperlink on HCSC website
- Social Media Mentions



### **COCKTAIL & DINNER SPONSOR - \$1,000**

- Individual signage at Dinner Location
- Listing on "Sponsors Board" displayed on golf course
- Company name on "Supporters Page" in golf program
- Full-page program ad
- Dinner for four (4) guests



### **BRONZE SHOWCASE SPONSOR - \$1,000**

- Bring your own table, tent, marketing materials and giveaways, and we will place you at a premium location on the course
- Continental breakfast, lunch on the course and dinner for one
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Half-page program ad
- Listing & hyperlink on HCSC website
- Social Media Mentions



### **CART SPONSOR - \$1,000**

- Signage on all participant golf carts
- Listing on "Sponsors Board" displayed on golf course
- Company logo on "Supporters Page" in golf program
- Half-page program ad
- Listing & hyperlink on HCSC website



### **LUNCH SPONSOR - \$750**

- Individual signage at Lunch Location
- Listing on "Sponsors Board" displayed on golf course
- Company name on "Supporters Page" in golf program
- Lunch for two (2) guests



### **BREAKFAST SPONSOR - \$500**

- Signage (Tabletop) at Breakfast Location
- Listing on "Sponsors Board" displayed on golf course
- Company name on "Supporters Page" in golf program



### **TEE/GREEN SPONSOR - \$300**

- Tee/Green Sign on Course



### **PROGRAM ADVERTISING**

- Full-page - \$200 (5"x8" color ad)
- Half-Page - \$125 (5"x4" color ad)



**2025 HCSC**  
**J. MICHAEL LEE**  
MEMORIAL GOLF OUTING

**MONDAY, SEPTEMBER 15, 2025**  
**BROOKSIDE COUNTRY CLUB (MACUNGIE, PA)**

YES! I/we are pleased to sponsor the 2025 HCSC-J. Michael Lee Memorial Outing, which will be held on Monday, September 15, at Brookside Country Club.

Company Name (as will appear in print, online)			
Contact Name		Title	
Street Address	City	State	Zip Code
Phone		Email	

<u>Golf Sponsorships:</u> <input type="checkbox"/> Title Sponsor (exclusive) - \$10,000 <input type="checkbox"/> Platinum Sponsor - \$4,000 <input type="checkbox"/> Gold Sponsor - \$2,500 <input type="checkbox"/> Silver Sponsor - \$1,500  <u>Marketing Sponsorships:</u> <input type="checkbox"/> Give-A-Way Sponsor - \$3,000 <input type="checkbox"/> Print Sponsor - \$3,000 <input type="checkbox"/> Putting Contest Sponsor - \$1,500 <input type="checkbox"/> Cart Sponsor - \$1,000 <input type="checkbox"/> Bronze Showcase Sponsor - \$1,000	<u>Marketing Sponsorships (cont.):</u> <input type="checkbox"/> Cocktail/Dinner Sponsor - \$1,000 <input type="checkbox"/> Lunch Sponsor - \$750 <input type="checkbox"/> Breakfast Sponsor - \$500 <input type="checkbox"/> Tee/Green Sponsor - \$300 <input type="checkbox"/> Program Ad: <div><input type="checkbox"/> Full-page - \$200      <input type="checkbox"/> Half-page - \$125</div> <u>Individual Golfer Registration</u> <input type="checkbox"/> Golf Participant(s) ____ (#) of golfers - \$300 p/p <input type="checkbox"/> Golf Foursome - \$1,200
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**Please complete both sides of this Sponsorship Return Form. Thank you!**



# 2025 HCSC

## J. MICHAEL LEE

### MEMORIAL GOLF OUTING

Name(s) of golfer(s) or dinner guest

**MONDAY, SEPTEMBER 15, 2025**  
**BROOKSIDE COUNTRY CLUB**  
**(MACUNGIE, PA)**



1.			
	Name	Email Address	Phone
2.			
	Name	Email Address	Phone
3.			
	Name	Email Address	Phone
4.			
	Name	Email Address	Phone

Our "Golf Package" for participants will once again be available in 2025! Cost is \$40 per person, and includes:

- (3) Raffle Tickets
- (1) Pot-of-Gold Entry
- (1) Putting Contest Entry
- (1) Mulligan

Website URL

Email Logo\* to [golfouting@hcsc.org](mailto:golfouting@hcsc.org) as soon as possible

Email Program Ad\* to [golfouting@hcsc.org](mailto:golfouting@hcsc.org) (as applicable)  
no later than September 1, 2025

Full-page: 8"h x 5"w Half-page: 4"h x 5w"

Color ad, no bleeds - hi-resolution .png, .jpg, .eps, .pdf accepted

Sponsor Level \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_ (#) of golfers at \$300 p/p \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_ (#) of golf packages at \$40 p/p \_\_\_\_\_ \$ \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_ \$ \_\_\_\_\_

### ADDRESS CHANGE!

Mail sponsorship form and check, payable to  
HCS, Inc. Education Fund, to:

HCSC Golf Outing, Attn: Marie Clemens  
Miller-Keystone Blood Center  
1495 Valley Center Parkway, Bethlehem, PA 18017

Forms and payment can also be made online at:  
[HCSC.org/hcsc-golf-outing](https://HCSC.org/hcsc-golf-outing)

A copy of the HCS, Inc. W-9 is available upon request. EIN: 23-1731034

**Please complete both sides of this Sponsorship Return Form. Thank you!**